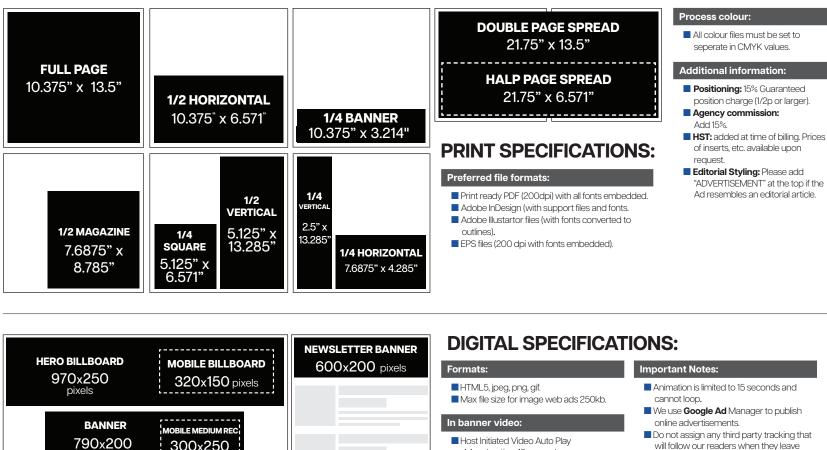
pixels

pixels

## S N S

## **TECHNICAL SPECIFICATIONS**



NEWSLETTER BANNER

600x200 pixels

Max duration: 15 seconds.

User Initiated video Plav Max duration: 30 seconds.

limit).

Max File size: 1.1 Mb (Allowance to subload

minimum. For lower bandwidth (less

minimum. For lower bandwidth (less

than 2 mbps) 18 fps may be used."

than 2 mbps) 18 fps may be used.

File quality: Recommended 24 fps

• File quality: Recommended 24 fps

will follow our readers when they leave the site.

## Newsletter ads:

Animation: Please send a GIF animation instead of HTML5 for email ads.

## Sponsored Content:

- Please speak with our Sales Team to get Sponsored Content technical specifications to create the best message for your campaign.
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